

# KERI MARIE HILL

Seattle, WA

[www.kerimariehill.com](http://www.kerimariehill.com)



## CORE PROFICIENCIES

Public speaking and narration | Experiential marketing | Enthusiasm for technology and social media | Qualifying and generating business leads | Product/event planning logistics | Effective, dynamic leadership via exceptional communication skills | Influential, impactful presentations | Extensive experience in business-to-consumer relations | Fostering long-lasting client relationships

## PROFESSIONAL EXPERIENCE

### **Productions Plus - The Talent Shop**

**| 2010 - Present |**

Buick Division Lead | 2016 – Present | Buick/GMC/Cadillac Team Trainer | 2016 – Present |

Buick Narrator | 2013 – Present | Buick Product Specialist | 2012 – Present |

OnStar Product Specialist | 2013 – 2015 | Nissan USA Product Specialist | 2011 - 2012 |

Nissan Commercial Vehicles Product Specialist | 2010 - 2012 |

- ≡ Facilitate nationwide auto shows, trade shows, and special events
- ≡ Manage up to 14 product specialists on staff; overseeing all day-to-day administration tasks and schedules
- ≡ Collaborate with show management, exhibit house, and automotive transport/detailing companies to execute the setup of General Motors vehicles and displays
- ≡ Compile qualifying lead generation statistics and prepare end-of-show performance reports
- ≡ Amass extensive product knowledge while constantly participating in continuing education
- ≡ Expand client and consumer base through informative presentations
- ≡ Create, execute, and present annual team training modules in product knowledge, customer service, and available technologies

### **Independent Contractor, via Self Promotion & Marketing**

**| 2007 – Present |**

Brand Representative | Corporate Spokesperson | Principal Talent | Event Management

- ≡ 300+ trade shows and events *[List available upon request]*
- ≡ Representation by numerous talent and staffing agencies nationwide *[List available upon request]*
- ≡ Market diverse products and services at trade shows and events, both nationally and internationally
- ≡ Develop and implement innovative promotional marketing strategies
- ≡ Demonstrate and encourage sales through thorough representation
- ≡ Driving business opportunities, sales growth, and account base
- ≡ Assist clients with staffing and managing talent and brand ambassadors

### **Trade Show Sales Force**

**| 2017 – 2019 |**

Sales Representative

- ≡ Represent various Capital One business and in-store consumer credit cards at trade shows and in-store events nationwide
- ≡ Contribute to team sales goals through effective education and communication of product benefits to prospective customers
- ≡ Facilitate various marketing strategies to educate, engage, and reward current Capital One customers

## **First California Funding**

| 2017 – 2019 |

Residential Loan Officer | Real Estate Agent | Mobile Notary Public

- ≡ **California Bureau of Real Estate [2017-2019]**  
License #02034121, Expires July 17, 2021
- ≡ **National Mortgage Licensing System [2017-2019]**  
License #1637605, Expires July 2021
- ≡ **California Notary Public [2015-2019]**  
Commission #2122820, Expires August 9, 2019  
Authorized to Certify Documents (primary experience in loan documents)

## **MOGL Loyalty Services**

| 2012 |

Promotions Team Manager

- ≡ Structure promotions department for start-up restaurant loyalty service company
- ≡ Create systems for department organization and communication
- ≡ Screen, interview, hire, and train qualified promotional talent and promotions coordinators to execute in-venue promotions in 5 CA markets (approximately 60 new hires)
- ≡ Optimize department output (increase our sign-ups; decrease our CPA ‘cost per active user’)
- ≡ “Brand” the promotional teams (uniforms, verbiage, image)

## **The Venetian Resort Hotel Casino – Las Vegas, Nevada**

| 2007 – 2009 |

Gondolier | Artiste Del Arte Performer |

- ≡ Engage guests and audiences through energetic performances
- ≡ Create an enchanting, memorable atmosphere utilizing specialized training in Music and Fine Arts
- ≡ Use strong interpersonal skills to build and retain positive relationships with coworkers

## **MGM Resorts International - Mirage & Monte Carlo Resorts**

| 2004 - 2007 |

Lead VIP Service Representative | 2006 – 2007 | Concierge | 2005 – 2006 |

Guest Services Representative | 2014 – 2005 |

- ≡ Adhere to highest standards of customer satisfaction; exceeding expectations
- ≡ Execute ongoing departmental projects & reports
- ≡ Expediently address and resolve guest complaints
- ≡ Actively sought to meet guest requests; including but not limited to: booking reservations for restaurants, shows, bars and nightclubs, transportation, room and suite reservations

## **EDUCATION**

### **University of Nevada, Las Vegas**

| 2006 |

Bachelor of Arts in Music - Emphasis in Vocal Studies

## **ACCOMPLISHMENTS**

- ≡ The Walt Disney Company – completed Customer Service Education and Training Courses
- ≡ MGM Resorts International – completed Corporate Diversity Training Program
- ≡ Monte Carlo Resort & Casino – devised and implemented a functional reference catalog for VIP Services Department
- ≡ Course completion in web design and A/V editing and recording